



**Bernd Guralczyk,
Media Markt Russia**

Date of birth: 15.02.1958

His career in a trade sphere has started with director's position in German store of Rewe Group. Then first he becomes a director, and then a Regional Director in Praktiker. Finally, after a while has been appointed Business Development Director in Poland.

In 2002, he comes to Russia as the Procurement Director and Deputy General Director of Marktkauf.

In 2006, he joins OBI as the Director of Operations.

In September 2007, he is invited to Media-Markt-Saturn Company which manages Media Markt consumer electronics chain in Russia as the CEO. In June 2008, he was officially confirmed in this position.