

PSHENICHNY ALEKSEY, General Director, TOP LEAGUE

Education:

Krasnodar State Institute of Physical Culture Diploma in higher pedagogical education

The Academy of National Economy under the Government of the Russian Federation MBA Program

Aleksey has been in sport retail business for 15 years (since 1993).

In 1995 he became the head of TOP LEAGUE Company, the official dealer of ADIDAS, NIKE, REEBOK. The same year the Company began to develop its own chain-store. During the last 12 years TOP LEAGUE has become an absolute sport retail leader in South of Russia. Today TOP LEAGUE is represented by 49 stores in 13 cities of Russia.

Awards:

Aleksey Pshenichnyi was awarded the prize of "Man of the Trade 2002"

In September 2002 the Russian Association of Retail Trade pronounced Top League the winner of national rating "Top 200" "The Best Nonfoods Network of the South of Russia"

Numerous diplomas and awards from Krasnodar Region Government for "Contribution in Sport"

"Kuban Economy Leader" prize laureate